

GALLERIA CONTINUA

SAN GIMIGNANO BEIJING LES MOULINS HABANA ROMA SAO PAULO PARIS

2022

PROJECT "IRREGULARES" BY MARCELO CIDADE

MARCELO

CIDADE

Marcelo Cidade was born in São Paulo in 1979, where he lives and works.

Through an often subversive and informal practice, the artist questions the ideals of modernist architecture, appropriates urban spaces and, by means of various aesthetic operations, invents new idioms, constructing fresh and surprising spaces.

The intimate bond which, for Cidade, holds together art and life authorizes the artist to explore the continual oscillating flow between the social and the personal sphere. Comparing established social relations and values, Cidade produces an “aesthetics of resistance”, creates works that express complex social conflicts and brings signs and situations from on the street into spaces given over to art. The artist’s works emphasize an encounter between art and society, without neglecting to privilege poetic expression and the discussion of language, they are also inspired politically by notions of challenge and transgression.

One of Cidade’s interests is the public space generated in the urban and technological flux of the surveillance society. He concentrates on one place to reach another one, setting in motion a process of dislocation from the historic-geographic to the poetic. The city is the privileged site of events, and it is here that the artist looks for his work materials. Streets, walls, flyovers, squares, shutters are a challenge for his gaze.

ABOUT THE PROJECT

The project 'IRRAGULARES' by São Paulo artist Marcelo Cidade consists of concrete blocks in the shape of barriers. When grouped, they will form 08 (eight) modules of varying sizes that can be displayed all together or in sets of three forming small “squares”. This work will have a temporary character and will be exposed from May 30th until July 5th in the public square.

Barriers are a symbol of obstruction and are used in urban spaces only with the castrating intention of preventing the use of real estate, public spaces and streets. In this work, the sets of barriers form blocks that gain a sculptural effect, but will also gain the relevance of an urban park.

In this work, the artist opts for the horizontality of the pieces, but he also overturns them, elevates them and gives them new positions of use. This new form of use aims to attract the spectator's attention, in addition to instigating participation to create a new meaning for the containment barriers. The new formats invite the viewer to use the objects as a stage, almost like a playground (sit, climb, hide, parkour, etc.)

Marcelo's aim is to rescue the concept of urban parks, introduced in Brazil in the 1940s by Mario de Andrade during his term as Secretary of Culture of São Paulo. Urban parks have a great social function where adults and children can interact with the pieces. The purpose of this installation is to question the use of urban space and expects a great free-form public interaction with the concrete blocks.



IRREGULARES

2022

Reinforced concrete barriers made with fittings that together form 08 (eight) monuments for use in public spaces

Technical responsible for the architectural project: Pedro Rubenstein

Location: Charles Müller Square, Pacaembú – São Paulo

Irregular 01



Irregular 02



Irregular 03



Irregular 04



Irregular 05



Irregular 06



Irregular 07



Irregular 08



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